

# TERMS - CONDITIONS - POLICY

## INFORMATION WE COLLECT ABOUT YOU FROM ANY PURCHASES

We collect, process, and retain information from you and any devices (including mobile devices) you may use when you use our Website or services, register for an account with us, provide us information on a web form, update or add information to your account, participate in community discussions, chats, or dispute resolution, or when you otherwise correspond with us. The specific information we collect depends upon your use of the Websites, as described below.

***Information You Give Us:*** We receive and store information you enter on our Websites or give us in any other way, including your name, physical address, phone number, email address, and payment information.

***Information About Your Interaction With Our Websites:*** We collect information about your interactions with our Websites, such as the purchases you make.

***Information We Automatically Collect:*** We receive and store certain types of information whenever you interact with us or our Websites. Our Websites use “cookies,” tagging and other tracking technologies to help enable you to shop on our Website, and enable us to enhance or personalize your online browsing and shopping experience. This information includes computer and connection information such as statistics on your page views, traffic to and from our Website, your IP address, and device identifiers; this information may also include your browsing history, transaction history, and your web log information.

## HOW WE USE YOUR INFORMATION

We use your information to fulfill your orders and requests for information.

### ***General Uses.***

We may use your information to:

- Provide, maintain, and improve the Websites for internal purposes;
- Fulfill requests for information;
- Provide, produce, and ship the products that you order or the services you request;
- Provide customer support;
- Communicate with you about your Customer Account, Content Owner Account, profile or transactions with us, or changes to our policies or terms;
- We do not send communications about our products and services
- We do not collaborate or co-offer with a third party;
- We do not perform statistical, demographic, and marketing analyses of users of our Website or their viewing patterns.

## HOW WE SHARE YOUR INFORMATION WITH OTHERS

We do not share your personal information with third parties.

***Business Partners:*** We do not share information with business partners who provide products and services on our site.

***Law Enforcement, Legal Process, and Emergency Situations:*** We may also use or disclose your personal information if served a lawful warrant as per the 4<sup>th</sup> Amendment.

## TRACKING AND INTEREST-BASED ADVERTISING

We do not use tracking technologies such as cookies, web beacons and similar technologies to record your preferences.

We do not partner with third party advertising companies.

We do not solicit customers by email.

Some content or applications, including advertisements, on the Website may be served by unaffiliated third parties. We do not control these third parties' tracking technologies or how they may be used. If you have any questions about an advertisement, you should contact the responsible advertiser directly. We are not responsible for the content or privacy practices on any website not operated by NLA to which our Websites link or that link to our Website.

## HOW WE SECURE YOUR INFORMATION

We do our best to provide you with a safe and convenient shopping experience. Our Website incorporates physical, electronic, and administrative procedures to safeguard the confidentiality of your personal information, including the use of encryption, firewalls, limited access and other controls where appropriate. ***While we use industry-standard precautions to safeguard your personal information, we cannot guarantee complete security. 100% complete security does not presently exist anywhere online or offline.***

You can help protect the privacy of your own information by using encryption and other techniques to prevent unauthorized interception of your personal information. You are responsible for the security of your information when using unencrypted, public or otherwise unsecured networks.

## HOW TO ACCESS AND MODIFY YOUR INFORMATION

We take steps to ensure that the personal information we collect is accurate and up to date, and that you have the ability to access and make corrections to it. This includes: Giving you the ability to see, review, and change your personal information by signing in to your account at **NationalLibertyAlliance.org**.

We may not be able to delete your personal information without also deleting your user account. You will not be permitted to examine the personal information of any other person or entity. In order to verify your identity, you may be required to provide us with personal information prior to accessing any records containing information about you. We may not accommodate a request to change or delete personal information if we believe doing so would violate any law or legal requirement, or cause the information to be incorrect.

## HOW TO LIMIT THE USE OF YOUR INFORMATION

In many instances, you have choices about the information you provide and limiting how we use your information. These choices, and any related consequences, are described in detail below.

***Personal Information:*** You may choose not to provide your personal information, such as your name, address, phone number or payment information, but then you might not be able to take advantage of many of our site and/or checkout features.

***Emails, Newsletters, and other Communications:*** When you create an account through our Website, you are required to provide us with an accurate e-mail address through which we may contact you. Registration through our Websites or apps constitutes your express acknowledgment that NLA may use your e-mail address to communicate with you about NLA activities not products, you can opt-out of receiving newsletters and promotional emails and other marketing communications from us by: following the instructions on the bottom of all communicate`.

**Location Tracking:** Most mobile devices allow you to control or disable the use of location services by any application on your mobile device through the device's settings' menu.

**Online Tracking and Interest-Based Advertising:** You also have choices to limit some tracking mechanisms that collect information when you use the Websites. Many web browsers automatically accept cookies, but you can usually modify your browser's setting to decline cookies if you prefer. If you choose to decline cookies, certain features of our Websites, including the Websites themselves, may not function properly or remain accessible to you. In addition, you may also render some web beacons unusable by rejecting or removing their associated cookies. Note that if you choose to remove cookies, you may remove opt-out cookies that affect your advertising preferences.

Similarly, you can learn about your options to opt-out of mobile app tracking by certain advertising networks through your device settings. For more information about how to change these settings for Apple, Android or Windows devices, see:

Apple: <http://support.apple.com/kb/HT4228>

Android: <http://www.google.com/policies/technologies/ads/>

Windows: <http://choice.microsoft.com/en-US/opt-out>

## **OTHER IMPORTANT INFORMATION**

**Users Under Sixteen:** Our Services are intended for users ages 16 and older only. Accordingly, we will not knowingly collect or use any personal information from children that we know to be under the age of 16. In addition, we will delete any information in our database that we know originates from a child under the age of 16.

**Users Sixteen to Seventeen:** Prospective users between the ages of 16 and 17 can only use our Services under their parents or legal guardian's supervision. If you are between the ages of 16 and 17, you, your parent, or your legal guardian may request that we deactivate any of your personal information in our database and/or **opt-out** from receiving communications from us.

**Users Outside of the United States:** If you use our Websites outside of the United States, you understand and consent to the transfer of your personal information to, and the collection, processing, and storage of your personal information in, the United States and other countries. The laws in the U.S. regarding personal information may be different than the laws of your state or country.

## **QUESTIONS OR REPORT A PROBLEM**

For questions about our Privacy Statement, to make choices about receiving promotional communications, to update your personal information, or to place an order, you can contact NLA by email, telephone or postal mail:

National Liberty Alliance  
3979 Albany Post Road, Suite 107  
Hyde Park, New York, 12538  
Fax - 888-891-8977

Questions or other concerns call Jan (814) 531-5363; [Jan@NationalLibertyAlliance.org](mailto:Jan@NationalLibertyAlliance.org)